

ARCH

**BRINGING CULTURAL HERITAGE TO THE DIGITAL ERA;
UNIFYING PAST, PRESENT AND FUTURE**



BACKGROUND

ARCH is an intercultural program that aims at the collaboration between organisations in order to improve students' cultural heritage increasing their level of satisfaction reducing premature school dropout.

ARCH aims to combine the real world with three-dimensional virtual objects through an application for the presentation of cultural heritage information, alongside with the development of an educational game in order to highlight each country's heritage.

The opportunity will be given to educators involved at every level, resulting in the strengthening of the European dimension of education.

OBJECTIVES

- **Develop** a digital educational game to help students gain knowledge on their cultural heritage
- **Empower** our target group to acquire new technological and digital skills
- Give the **opportunity** to our target group to use and familiarise with digital tools and ICT
- Cultivate a **sense of belonging** to a wider community

IMPLEMENTATION

Arch consists of a series of activities that will give students the opportunity to highlight and develop a set of opportunities and skills that will allow them to understand that technology does not overturn tradition, but in contrast, it highlights it by contributing to the cultural communication of people and nations

RESULTS

PR: PROJECT RESULTS

PR1: Application for mobile devices of digital browsing platform and presentation of information of cultural points of interest

PR2: Interactive educational game for elementary school children project result

PR3: Guide to the application of the modern game-based learning techniques in secondary education



Erasmus+

KICK-OFF MEETING

ARCH project kick-off meeting took place on 10-11 November 2022, in the beautiful University Campus of the city of Murcia where the University Enterprise Foundation of the Murcia region, the project coordinator, is based. It welcomed members of the project's partner organisations and schools. During the two-day meeting, partners were able to get to know each other's organisations and discuss together the first steps of the project's implementation.



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